

**There
must be a
better
way.
There is.**

*IT's time to
do something
different!*

DO IT BETTER

CONSORTIUM

D.I.B.C.

The logo features a white background with a grey grid. A thick yellow arrow curves upwards from the bottom left towards the top right. Two thin green lines are also plotted on the grid: one is a straight line with a slight positive slope, and the other is a curve that starts with a positive slope and then curves downwards towards the right. The text 'DO IT BETTER' is written in a large, bold, blue font, following the curve of the yellow arrow. Below the graph, the word 'CONSORTIUM' is written in a bold, black, sans-serif font. At the bottom, 'D.I.B.C.' is written in white inside a green oval.

Do IT Better Consortium (DIBC) members believe that the degree of success and value gained from IT enabled business process can and should be significantly higher than historic and current industry norms.

Methods used by DIBC members consist of a uniquely formulated blend of tried and tested methods (TRADITIONAL) combined with progressive new models more appropriate to current and future business needs (RADICAL).



The value of IT enabled process arising is as strong as the weakest link in a chain...and some links have been weak or non existent...

Many pieces of good or even great work have been done in this area but the whole jigsaw has not been made...



Several key pieces previously missing will now be provided...



And now, there must be a better way. There is. DIBC.



**DIBC member suppliers use
the unique Business Value
Maximisation Framework
(BVMF)TM devised by David
Jacobs of MaxVal Consultancy
Limited**

Some client organisations our member consultants have helped...

